

BARBER CURRICULUM



Traditional Practices with Modern Techniques



THE ROSEMONT CURRICULUM WAS DESIGNED TO PROVIDE A DETAILED AND COMPREHENSIVE EDUCATION IN MEN'S HAIRDRESSING FOR BOTH NOVICE AND SEASONED BARBERS ALIKE. ALONG WITH INSTRUCTION ON ADVANCED TECHNIQUES IN HAIRCUTTING, SHAVING, AND BEARDS, THIS PROGRAM WILL ALSO TEACH THE FOUNDATIONS OF BUSINESS AND PROFESSIONALISM WITHIN OUR INDUSTRY. UPON COMPLETION, THE STUDENT WILL FEEL CONFIDENT AND EQUIPPED TO HANDLE ANY SITUATION BEHIND THE CHAIR WHILE BUILDING A LASTING AND SUCCESSFUL CAREER.



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INTRODUCTION TO SUCCESS

Introduction To Success is intended to give you the foundation on which your career in barbering will be built. These are the basics, the knowledge that you'll need on day one. The journey to becoming a skilled and successful barber is an enduring one, and this section is the first step in that journey.

STANDARDS

- These are the practices and standards that we utilize every day in Rosemont.
- This will cover everything from general cleanliness to how we answer the phone.
- Each one of these practices is essential to maintaining a professional and efficient working environment and building trust with your clients and co-workers.

TERMINOLOGY

- The language we use in our profession on a daily basis.
- You'll learn the names and description of the different techniques and skills that are involved in cutting and styling.
- These terms will also be applied later in the program as you learn how to put the actual skills themselves to use in a consultation and haircut.

TOOLS

- We will introduce you to every tool you'll require as a barber and how each one is used.
- This section will provide you with the knowledge on what tools are needed for each any and every situation you'll encounter when beginning your career.

BUILDING BUSINESS

Building Business will give you the practices and tactics you need to be reach and maintain success in the business of barbering. We all know that you need more than a good pair of shears to have longevity and advance in this industry, and this section covers some crucial pieces to having a strong personal brand and grow your business.

CONSULTATION

- A thorough and detailed consultation is the first step to providing an excellent service.
- You'll be given for framework of a great consultation to give before every service.
- Learn to ask the right questions to get the information you need to give your client the best service possible for their needs.

BUILDING CLIENTELE

- Learn how to build a client base from the ground up as you start your career.
- Understand how clients think when looking for a barber and the things they look for when deciding on where and how to spend their money.
- Different methods for advertising your business and reaching new and potential clients.
- Find new ways to build your clients' trust in you as a barber and professional.

RETAIL

- Understand the importance of retail and how it helps in growing and maintaining your business.
- Learn how to more effectively sell product to your clients and why they'll keep coming back because of it

SOCIAL MEDIA

- In this section you'll learn the in's and out's of social media, it's effect on our industry and how to use it to your advantage.
- Start to understand the differences in the platforms and their pro's and con's.
- Learn to utilize social media as a tool to reach new clientele and create opportunities for collaboration and exposure.



FOUNDATIONAL THEORY

Foundational Theory is where we delve in to the actual techniques and methods of haircutting as well as the concepts behind them.

STYLES THROUGH TIME

- A detailed look at hairstyles and trends throughout history with the added context of the culture and era they came from.
- We believe that understanding the roots of barbering and men's style is imperative to becoming a great barber and this section will give you a deeper understanding of how modern men's grooming evolved over time

HEAD & FACE SHAPES

- This section begins with a detailed description of every common face shape as well as how to cut and style to accommodate each one.
- We'll explain the concept behind expanded head shapes and how to apply them to your services.
- The difference between cranial and facial mass is also covered along with the skulls structure as it pertains to haircutting.

BUILDING SHAPES

- Learn about the basic shapes that create a hairstyle, and how to use graduation and perimeter to create each of those shapes.
- This section also defines fading and tapers with a depiction of the different shapes of each style.

SECTIONS & SUBSECTIONS

- Here you'll learn about the more technical side of creating a shapes and hairstyles.
- Beginning with common sections and subsections, we move into creating tension and elevation with them to achieve the desired shape and look.
- We wrap up by covering over-direction and how it's used in creating hairstyles in each one of the standard shapes covered in the previous section.



HAIRCUTTING

In **Haircutting** we teach barbers about core hairstyles and how to add texture and refine each one.

CORE SHAPES

- Here we go over 5 core shapes and how they're created through the techniques you learned in the previous sections.
- You'll be given the blue prints to each shape along with a detailed explanation to use as a guide as we get in to hands-on training.

DETAIL & REFINEMENT

- In this section you will learn about several different cutting and texturizing techniques.
- Each one of these techniques can be applied separately or together to create a desired affect in a hairstyle.



FACIAL HAIR

Facial Hair is dedicated to teaching barbers the basics of beards and shaving so they may feel the same confidence with beard and shave services that they do with haircuts.

SHAVING

- A great shave is slowly becoming a lost art and we strive to preserve that tradition by teaching barbers what steps and techniques are involved in providing a truly great shave.
- We'll cover the pre-shave consultation, the physical preparation, and the shave itself.

BEARD SHAPING

- In this section we'll introduce you to basic beard shapes and styles you'll encounter on a daily basis.
- We'll also look at which shapes and lines suit the different face shapes best and what goes in to the shaping process.



GOODS & SERVICES

Goods & Services is where you'll learn the Rosemont approach to the services we offer as well as a detailed look at all of the grooming products we carry.

COMMISSION

- A break down of our commission structure for our barbers. While our base pay for barbers is not based on product commission, they have the opportunity to earn bonuses and pto with consistent product sales.

PRODUCT KNOWLEDGE

- Here we'll go over each of the product categories as well as the individual products within them.
- We offer products for beards, shaving, fragrance, skin care, hair styling, and hair care.

ROSEMONT SERVICES

- This section is all about the specific services we offer at Rosemont.
- We'll take you through each one with a step by step explanation including the products used with each service.

